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Can you tell the difference between...

# ghostbusters and THE GODFATHER?

To enter our competition simply identify the iconic t-shirt hidden behind our competition screen.

GET IT RIGHT AND YOU COULD  
**WIN €10000**  
*worth of inks!*

Terms and conditions apply.

Company registered in England No. 01378495, VAT No. GB 987 3172 70  
All information is given in good faith but without warranty. They do not release you from testing our products as to their suitability for the intended processes and uses.

MagnaColours® Ltd.

Dodworth Business Park, Upper Cliffe Road,  
Dodworth, Barnsley, South Yorkshire,  
S75 3SP, United Kingdom

[www.magnacolours.com](http://www.magnacolours.com)

**tel:** +44 (0) 1226 731751  
**fax:** +44 (0) 1226 731752  
**email:** [info@magnacolours.com](mailto:info@magnacolours.com)



ISO EN 9001:2008  
EN 15116:06



ISO EN 14001  
EN 45001:2005

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MagnaColours®

## THE PIONEERS of green ink

Where other ink manufacturers went for the easy, but environmentally harmful option of using PVC and phthalates, MagnaColours® Ltd didn't. From the outset, we went against the grain, and chose to work with, and develop, water based printing inks.

Today we provide innovative water based screen printing inks that meet the exacting RSL requirements of major international brands and retailers, and have earned a reputation as the world leader in water based technology.

That's something to consider when choosing an ink supplier. Because with legislation changing and new rules insisting on a 'greener' solution, our competitors are having to play catch-up and learn all about the technology, whereas, we pioneered it.

In fact, you could say we're the icons of our industry. We are proud to be green and we've been that way since 1978.

### *Our* **MagnaPrint®** product range is:

- **Free from PVC**
- **Free from Phthalates**
- **Free from APEO**
- **Free from Formaldehyde**
- Compliant with Safety Standard BS - EN71
- Certified to Eco Passport for use on Oekotex Certified garments

## *from* **TECHNICAL EXCELLENCE TO total customer support**

With MagnaColours® you can expect the best, and that starts with the Magna laboratory at Dodworth.

This state-of-the-art facility is a crucial link in our customer support chain, and it's here that you'll find qualified, trained personnel working with the latest technology to ensure you enjoy the best customer and technical support whenever you need it.

Thanks to the investment we have made in our MagnaMix Formula Guide, we can also promise you a fast and accurate colour matching service.

Our expertise and experience encompass the entire manufacturing spectrum from blending and dispensing, through to effluent treatment, which means you have an invaluable additional technical resource at your disposal.

What's more, by continuing to develop innovative products, we won't just be meeting your needs, we'll be exceeding them.

**WE WILL BRING YOU THE MOST ENVIRONMENTALLY FRIENDLY SOLUTIONS AND PROVIDE YOU WITH EXCEPTIONAL CUSTOMER SUPPORT AT EVERY STAGE OF THE PRINT PRODUCTION CYCLE, AND YOU HAVE OUR WORD ON THAT.**



# *the* MagnaPrint® *range*

We offer a complete line of water based inks that are designed to meet all the requirements of the screen printer. From formaldehyde free discharge to contemporary fashion effects, you can enjoy a greener solution that doesn't let you down on performance.

## WITH MagnaPrint® YOU BENEFIT FROM:

- Superior technology
- Worldwide distribution
- The best technical support in the business

## *new* PRODUCTS MAKING THE COMPETITION *green with envy*

### MagnaPrint® AQUAFLEX

New technology high solids water based Ultra High Opacity. Soft flexible hand. Superb machine and screen performance.

### MagnaPrint® HIGH GLOSS

Clear Gloss overprint for shine effect.

### MagnaPrint® AQUATRANS

Water based transfer system.

### MagnaPrint® REFLECTIVE RANGE

High Candle Power RTU inks  
• Silver or Clear Reflective bases available.

### MagnaPrint® HIGH DENSITY

Recommended for raised, high build effects.

- White or Neutral High Density base.

### MagnaPrint® BLING METALLICS

Gold, Silver and Copper metallic RTU pastes.

### MagnaPrint® HB SYSTEM

Non-drying opaque and neutral base for discharge look and feel on non-discharge goods.

### MagnaPrint® BRITTLE BASES

White and Neutral soft hand cracking bases.

Please ask for more information regarding accreditation/certification status of each individual product.



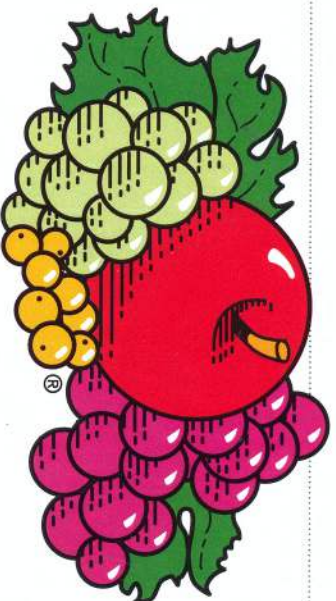


Come and discover how great green can be as we print our own iconic t-shirt live at the show.

Demonstrating our new MagnaPrint® AquaFlex White. High Solids water based ink with soft, flexible hand and ultra high opacity. Excellent screen performance for high productivity. Meets the extended wash durability requirements of the major sportswear brands.



**A BIG**  
*Thank you to...*



## FRUIT OF THE LOOM®

As part of our print demonstration we will be printing directly onto Fruit of the Loom 100% cotton t-shirts.

We chose to partner with this great brand because they share our green ideology.

Fruit of the Loom garments are:

- Oeko-Tex Standard 100 approved - meaning they contain no substances that harmful to people or the environment.
- Manufactured at their own WRAP Gold certified plant - they control the complete production process from the raw cotton to the final product from their Moroccan facility.
- Green, no matter what colour - the Softspun t-shirts are manufactured using open-end production which produces less waste, uses less energy and reduces emissions.